

Introduction To Alert

V.5.1.1709



‘Let us move you’

Welcome from the Management Team

Starting out in any new job or business venture you tend to feel a combination of excitement, nervousness, with a little apprehension thrown in; you can become swamped with information overload... how will I remember it all!

Don't worry, you are not alone when you become part of the Alert Taxis team.

By joining Alert, you will prove yourself to be a great decision maker with a vision of a bright future.

We remind our drivers, the key to success is: to be professional, courteous and present yourself, at all times, to the highest standard. You will become part of the service industry and will be judged by the way you interact and engage with the people you meet on a day to day basis, whether they are a fare paying taxi customer, a fellow driver, call centre staff/management, fellow road users or the public in general.

You will become an important part of our company as THE ARE THE FACE OF ALERT , be confident, be proud, BE ALERT...



A Little Bit About Alert...



Alert Taxis Ltd is a privately owned company in the process of rapid growth, recognised as one of New Zealand's leading transport providers, offering an alternative option in the transport industry.

The company has developed dramatically from its inception in 1964, and following its sale in 2002 has experienced phenomenal growth to become a recognized and trusted brand, catering for the ever changing modern environment.

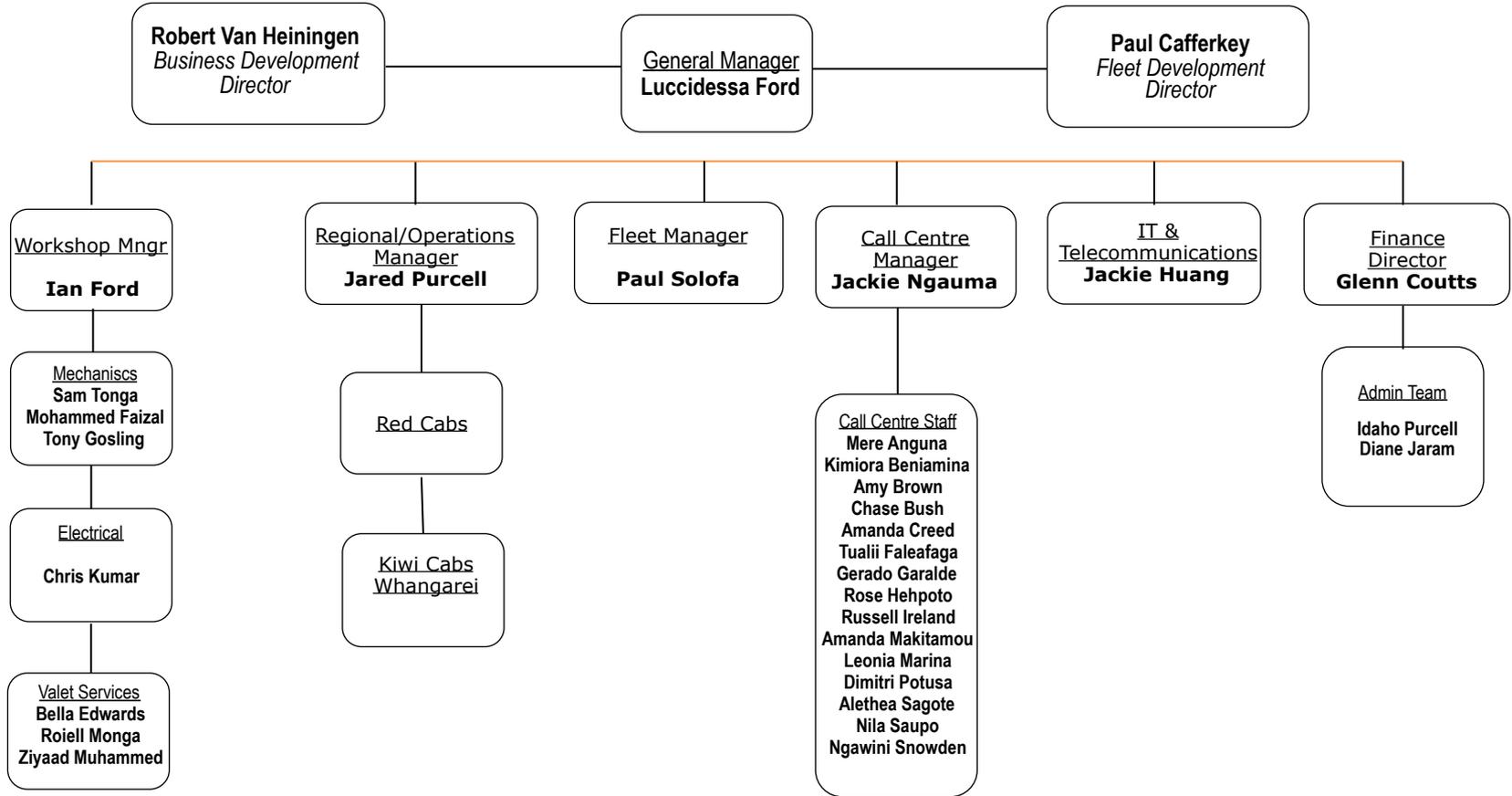
These results have come about through a strong partnership forged between the Management Team, the Owner/ Operators and frontline staff, all who hold a common goal; *"to provide safe, reliable transport to the Auckland Public and their visitors."*

Alert's sophisticated technology combined with incomparable industry experience from its workforce, enables the company to provide an exceptional service, which has led to the securing of exclusive rights to a number of high profile events and key accounts.

Alert prides itself on being a taxi company for the Auckland public that is forever evolving, offering new systems and cutting edge technology for its clients.



Meet the Team



The Alert “Compound”

The Front Building – 918A Great South Rd, Penrose

- Alert Automotive - Valet Services

The Main Building – 918B Great South Rd, Penrose

- Reception
- Administration
- Management Offices
- Alert Automotive - Mechanical

Across the Ditch – 924 Great South Rd, Penrose

- Alert Automotive – Electrical
- Board/Meeting Rooms
- Call Centre



So, In a Nutshell...

- Alert Taxis was Established in 1964.
- The Current owners purchased the business in 2002.
- Currently operating a Fleet of 250 with 500 Support Partners Nationwide
- Alert is at present completing approximately 3700 transport orders per day
- Our list of regular customers and account holders is exhaustive and includes;
 - AIR NZ
 - taxi.co.nz
 - Jetstar
 - Qantas
 - SESTA
 - ACC/WORKBRIDGE
 - AA Insurance
 - NZME Holdings



“MISSION STATEMENT”

- *“The Alert Group continuously strives to increase stakeholder value by understanding the developing needs of its customers and implementing systems and service offerings to meet and surpass expectation.”*



Alert Taxis - “Our Way...

- A** - Attitude *is everything*
- L** - Leaders *in our field*
- E** - Excellence *is the ultimate goal*
- R** - Reliability *and integrity, always*
- T** - Teamwork *begins with trust*

None of us is as smart as all of us...





‘Let us move you’